# SPOTLIGHT

American Income Life & National Income Life • November 2002 • Volume 35 • Number 11

# Making A DIFFERENCE

By Roger Smith Page 2

Aiming Higher By Hon. Jim Wright Page 4

What is the Value of Your Experience? By Denise Bowyer Page 23

#### PERSPECTIVE

# Making A Difference

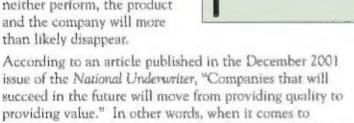
Imagine you are driving and you look down at your dashboard only to notice your gas gauge is on empty. Deciding now is the time to fill-up, you take the next exit toward town, and it becomes apparent there are several places you can service your car. The first place is an old, run-down station with one pump, no one working and a sign which says, "Self Serve." The second place is a full service station with one attendant and higher gasoline prices. Your third choice is a station offering both self serve and full service, has a convenience store with several employees on duty and gas prices that are just right.

#### Which station would you choose?

To me the choice is obvious - the station which offers

the best value. Station number three had the right products with the right price and the people available to assist in the service of the product.

The decision to buy any product is usually based on the best value. In turn, value is determined by the product's ability to perform its purpose and the company's willingness to stand behind its product. If neither perform, the product and the company will more than likely disappear.



succeeding in the insurance industry, it is not only about doing things right, but doing the right things, right.

When we sell insurance coverage, we are selling an intangible. Instead of a product you can hold or feel, such as clothing or cars, we sell promises on paper. Therefore, it is imperative we are able to fulfill those promises.

At American Income we demonstrate our commitment to doing it right everyday! Everything we do from claims processing to fielding phone calls is done with everyone's best interests in mind.

Our strategy in today's changing market is to provide the best product possible to the working men and women of this country, thereby offering them the best value.

At AIL, we are dedicated to building relationships with our Producers as well. We feel it is our job to support our Prochicers so they, in turn, can offer their best. We make understanding your preferences and needs our number one priority! This is why we are continuously searching for ways to improve the way we do business which will make a

difference to you and the markets you serve.

We want you to love what you are doing because when you love what you are doing success just happens naturally.

George Burns once said, "Fall in love with what you are going to do for a living. To be able to get out of bed and do what you love to do for the rest of the day is beyond words. I'd rather be a failure in something I love than successful at something I hate."

American Income has prospered in this industry, while others have struggled, because of our commitment to providing top-value. After all, what is a company without a superior support team backing it up, and who is a Producer without a strong company paving the way to the future? Making a difference is what AlL is all about. We want to make a difference in your lives and the lives of the millions of people who count on our products to provide them with the protection they need. Now, as 2002 comes to a close let's continue to make a difference and push to our goal - \$75 million. Let's Ride!

Dates to Remember

Thursday, Nov. 28 and Friday, Nov. 29, 2002 The Home Office will be closed for the Thanksgiving Day holiday

Monday, Dec. 23 through Wednesday, Dec. 25, 2002 The Home Office will be closed for the Christmas holiday.

Friday, Dec. 27, 2002

All business and PR, credits must be received in Waco to count for December productions.

#### Milestones

\$100.000 In Force

The following Agents have \$100,000 of in-force premium:

Guy Panno James Schneider Anita St. Arnaud

#### Dear American Income...

#### Dear Mr. Smith:

Having successfully completed our work at the 102nd National Convention of the American Flint Glass Workers Union held recently in Palm Springs, California, I am writing to you that on behalf of the national staff and the entire membership. We are looking forward to working with you over the next three years.

With a fragile economy and an uncertain future facing this country's manufacturing community. I believe it is in our common interest to work together to insure profitable businesses, thus ensuring stable jobs. Please feel free to call on me, or any member of my staff, to discuss issues important to our common interest.

Yours truly,

Twinosty g. Torno

Tim Tuttle National President AFGWU

President LCLAA

#### **Required Retention Rate**

Beginning Jan. 1, 2002, to be eligible for bonuses and featured in Spotlight, top Producers must meet the required Retention rate, or the minimum Net to Gross ratio\*.

Net to Gross: 77 percent Retention: 64 percent

\* Net to Grass is only used during the Producer's first eight months.



#### **Roger Smith** President & Chief Marketing Officer of American Income Life "Yesterday is not ours to recover, but tomorrow is

ours to win or lose."

- Lyndon B. Johnson

FROM THE DESK OF:

### EDITOR'S PAGE

#### Getting It Right

In last month's issue of Spotlight, the number three General Agent should have been listed as Carey Thompson not Bill Thompson. We apologize for any inconvenience or confusion this may have caused.

#### Look For The Asterisk

The asterisks, shown throughout the magazine, indicate that place will be a year-to-date award winner. The Producers, who will be recognized at the 2003 Disney" Awards Presentation, are as follows: the top SGA from each category, the top two P.R. Managers and the top three Representatives from each chitegory, the top five MGAs, the top SA, the top five GAs and the top ten Individual Producers. Check your production! If there is an asterisk by your position, you could be an award winner?

Dear Mr. Pagano:

It is with pleasure that I accept AIL's kind invitation to join the Labor Advisory Board. The Labor Council for Latin American Advancement and AIL have had a great working partnership for many years. As the newly elected president, I am committed to continuing our efforts to empower Latino trade unionists and their families.

Access to the Life insurance AIL provides many of our members is part of feeling empowered. The other is through AlL's contributions to LCLAA. These resources help us continue our many union programs. 1 look forward to working with you and all the Labor Advisory Board members. Sincerely yours,

Milton Rosald

Milton Rosado





material herein.

#### MARKETING

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GRAMME ARTON. Les Cittlin lenter marketing and the second

www.ailile.com

P2002 by American Income Life Insurance Company. FALL BALL

SPOTLIGHT NOVEMBER 2002 NWW.AILIFE.COM

#### JUST A WORD

# **Aiming Higher**

FROM THE DESK OF

"All who have accomplished great things have had

Hon. Jim Wright

Former Speaker of the

House and AlL Consultant

- Orison S. Marden

When Mark McAndrew challenged us all at the convention last June to aim higher, reach up to the next level and become a truly great company, inwardly 1 bristled. "This is already a great company," I insisted to myself. However, the more I thought about it, the surer I became Mark was right. When we become satisfied individually or collectively - is when we cease growing. Ambitious goals are necessary for high achievement. I, for one, am glad Mark and Roger are not easily satisfied. They keep setting new goals and prodding this entire. organization to higher ground.

Some sales groups fail because they never let themselves

imagine their own potential, Their self-expectations are too low. Others fail because they bait their trap with misleading expectations. Recruiters hold out unrealistic promises of an easy way to get rich quick. Following this lure, it does not take a new recruit long to become disillusioned.

Nobody grows rich in a hurry, even while meeting his monthly goals. That is where intermediate and long-term

goals come in. I hope every one of us is setting them, looking down the road, never ceasing to grow.

great aim."

In April, at the SGA meeting, we held a retirement party for Stanley Zeidner. After 25 productive years as an Individual Producer, General Agent and State General Agent, Stanley retired. He will have to get by on his \$90,000 a month in renewals. That is more than a million dollars annually! This, of course, did not come overnight, nor is it the result of average performance. But it is certainly do-able!

American Income Life is a company with very high expectations. Face it - we would not want to work for a company with low expectations, would we?

At this year's beginning --- worried about the economic downturn, the volatile world situation, unsteady stock market and shaky customer confidence - many corporate heads throughout America were scaling back their sales expectations for the year. They lowered their goals.

Not American Income! We set our mark upward - 25 percent above the ambitious goal we set, met and exceeded last year! And thanks to our Field Force's enthusiastic response and high performance, for six successive months this year our company has chalked up

> six new records, the very highest sales performances in American Income Life's 51-year history. Other business leaders, in other organizations, were saying, "Let's retrench. Let's downsize, cut

costs and scale back." Roger Smith said, "Let's ride!" And that is what we are doing. In the process, we are adding more than \$75 million in new ALP this year - thanks to you! There is a real thrill, isn't there.

in setting a goal and making it?

That is true of a personal goal, or an Agency goal, or a Company goal. It is what someone called "the lift of a driving dream." Especially so, when it is the satisfaction of a team effort, a shared achievement.

That is what every member of our organization feels when each and every one of us succeeds. It is what you feel when your Agency is recognized at a convention - the pride, the excitement, the sense of accomplishment.

The lift of a driving dream! That is a big part - along with other ingredients I will mention from time to time --of what makes a truly great company!

# Promoted To Supervising Agent

Gary Baril

David Zochin

Connecticut

Rob Bales

Kevin Daniel

Barry Harris

Shashi Parokh

South Carolina

David Laggars

Robert Monton

Dennis Pochrop

Rob Boles

All Shahrak

**North Caroline** 

James Surace

John Scabourn

**Robert Smith** 

Siles Thomas

Nicholas Nitkowski

Harrison White

**District of Columbia** 

Roman Berman

**Giglione-Brister** 

Massachusetts

Geneser-Bitman

Joshua Chalom

Shahzad Khokhur

Bret Fels

Minola

Onlineis

**Tyrone Conard** 

The second

Louisiana

Ohio

Die o

Michael Johnson

Scott Smith

Michigan

Hurst Kopp

Arkansas

Ohio

lustin Anderson Alian Jennings Distant. Chervl Brottem

Alian Jennings All and a second Edward Daley **Giolione-Brister** Management of the

Jerry Griggs Visit Revord Texas Lud Hrovat **Bill Jensings** 

Colorado Kerk Kopsky Generer-Bitmen

Macia Scott Mellgren **Gary Biolor** Wieconeie

William Plumlett Robert Hughes North Caroline Nasser Sahlool Joshua Chalom Ontario Ion Stant **Flick Altig** 

Hawali Adam Vierra Chris Lalond Nebraska

Vicks Bealman All Shehrak Virginia Demeka Brown Don Buttery ARig-Martyn Ontario

Byzon Fletcher **Guy Rouelle** Yomont Nathan Heimlich

**Rob Boles** Kantucky

Craig Jorgenson **Gary Bieler** Waconsin

Neil Lilly Eric Giglione Pennsylvenia

Suzanne Neff Kevis Paelovski Terme

James Porter Robert Smith Okiahoma Kin Seana

**Joshus Chelom** Onterio

Sergey Toymenko Larry Geneser Hissouri

Amber Wilburn Robert Patterson New Mexico

Alex Blahm

Steve Fujitani

Bradley Kitscaid

Jeloft-Foli

California

Rick Altig

**Sick Altio** 

Ted Poules

Haveli

Hennil

#### Promoted To General Agent

Wolliam Askew Allan Jennings **Alabama** Michael Christensen Robert Patierson **Heyr Mexico** Lloyd Kessler Geneser-Bitman llineit Paul Martinez Ed Onell Texas Michael Stanford

Allan Jennines

Ulah

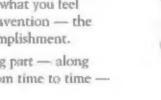
Gary McClanahon Larry Geneser Concession in which the Christy Starr **Opposite** lebler Pennsykania

**Giplione Brister** Messachuseth Anthony Thomas Tom Williams Florida

## Promoted To Master General Agent

Lorena Barriere	Linda Bauckne
David Cohen	Rick Allig
California	Washington
Dennis Kelleher	Abraham Kitt
Giglione-Brister	<b>David Cohen</b>
Massachusellis	California

echt-Bicks Sara Beckly **Rick Attig** Minnesote Scott Mitchell Kevin Pawlowski Texas



## PROMOTIONS

**Gahriel Bojorquez Bavid Colver** California

Timothy Contwell Allan Jennings Litah

Robert Gauci Nicholas Nitkowski Louisiana

Dina Hohn Chris Latend Nebrasics

Matthew Kennedy **David Zophin** Connecticut

Kuthy Mann Cohen-Hartman Arizona

Bryce Nielson Atlan Jenninge Utah

Jeffrey Purcell Giglione-Brister Massachusette

Dan Simperingham **Steva Friedlander Hew Zaeland** 

Tiffung Tran **Giplione-Brister** Massachusetts.

Ken Boote

Floyd Hinet

Gene Lancour

Hurst Kopp

All Stuhrek

Maia Pruitt

Hurst Koog

Aricantaes

Virginia

Aricanses

Viad Basoy

Texas

Elaina Bosco Tom Williams. Florida Michael Chesney

Geneser-Bitman (Dinois) Joshua Goodman

ail Jennings Colorado

Robert Houchin Ganager-Silman illinois:

John Konupka Erip Giolione New Jersey

Evanne McKenzie Stave Friedlander New Zealand

Derek Palmer Allen Jennings Ulah

Judy Ramon **David Cohen** Celifornie

William Slocum James Surace Penneyivenia

Michael Ungerleider Eria **Giglione** New Jersey

John Burnett Vied Basov Texas Steven Johnson **Giglione-Brister** Manuschmette

Anderson Louima Tom Williams Florida Merati Rodriguez **Giolione-Brister** Means of use the

Eric Brookshire Tim Schroeder Louisiana

Keyin Costello Eric Glollone New Jorsoy

Christa Grantham Vic Hancock Indiana

Gregory Kride Rick Allia South Dakota

Todd Kuen **Gary Bisler** Wisconsin

Glenn McSweeney Allen Jenginge Utah .

Danielle Patch Cohan-Hartman Sevala.

William Rowhood Robert Bmith Oklahoma

Amy Snyder Tom Williams Florida

Kennerh Vidncovich Ed Orali Texas

Kendal Burns Kevin Pawlowski Texit Todd lorden **Rick Manufield** Maine.

Larry Lozano Jatoh-Foli California

Detrick Smith Kevin Pawlowski Texas

Maria Bellajaro **Rick Altig** 

Brad VanAlfen

**Giglione-Brister** 

Maesachusella

Alex Roland **Chris Latend** Nebrasius

Hannil

Sean Coggins Cohen-Harlman Arleona

ames Sunt Rick Altia Weehington

Lincoln Fischer **Rick Allio** Tennessee

5

## INDIVIDUAL PRODUCERS

#### All Time Record to Beat Net ALP **Carla Miller** \$41,337 2. Teddence Bailey 1. Timothy Cruise Woodridge, IL Great Neck, NY Name Net ALP \$34,456 1. Timothy Cruise 2. Teddence Bailey 31.064 3. Marion Underwood 24,005 21.752 4. Eddie Norman 21.019 5. Yvonne Hernandez 6. Lance Brown 19,921 7. James Daltilo 19,143 8. Steven Johnson 18.987 9. John Rice 18,791 4. Eddie Norman 3. Marlon Underwood **10. Jennifer Baron** Woodridge, IL 11. Daryl Kenney Woodridge, IL 12. Paul Kress 13. Barry Rehm 16,110 14. Matthew Wollanger 15. Russell Morris 16. Mervyn Ee 17. Shamshinder Sidhu 18. Benjamin Glover 19, Philip Wiley 20. Arthur Westergren 6. Lance Brown 5. Yvonne Hernandez 21. Ronald Marx 22. George Hays Los Angeles, CA Las Vegas, NV 23. Wai-Ming Wong 24. Rajeev Arora 25. Kirk Kupsky 26. Susanne Munro 13,926 27. Camy Smith 28. Alfred O'Connor 29. James Lawrence 30. Charles Paclik 31. Suzanne Stenger 32. Jim Bianchi 8. Steven Johnson 77 James Dattilo 33. John Chamblee Framingham, MA Jacksonville, FL 34. Robert Ulreich 35. Jason Schlomann 36. Ed Kimm 37. Cal Bogart 38. Maia Pruitt 39. Mark Bleier 40. Chris Hernandez 41. Michael Boniszewski 42. Rudi Camenzind 43. Gary McClanahan 9. John Rice 🥶 10. Jennifer Baron 44. John Franklin 45. Janice Olfus-Carter Ft. Lauderdale, FL Concord, CA 46. Steve Fulitani 47. Allen Green 48. Kent Booze 49. Lori Turping

# INDIVIDUAL PRODUCERS

Year

2001

NG<sup>\*</sup>

96

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94 90

100

96

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97

90

98

84

100

18,128

17,572

17.106

15,963

15,677

15,665

15,463

15,457

15,394

14.835

14,759

14,560

14,221

14,200 13,959

13,844

13,808

13,737

13,633

13.614

13,596

13,551

13,504

13,409

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12,998 12.959

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12,744 12.620

12,587

12.554

12.426

12.364 12,341

12,335

12.266

50. Marlaina Lago

Month Nov.	October	<b>Qualifiers</b>
Rin	MGA	SGA
77.4	Eric Nichols	Scott Smith
	Theodore Pappas	Richard Rutt
73.8	Marion Underwood	Scott Smith
76.6	Eddie Norman	Scott Smith
	David Iriye	David Cohen
82.6	Darren Miller	Cohen-Hartman
68.0	James Dattilo	Marc Zipper
	Dannis Kellaher	Giglione-Brister
73.5	Doreen Ryan-Foti	Jatofi-Foti
79,4	William Cook	Tom Williams
	Marion Underwood	Scott Smith
	Mindy Guisewite	Matt Blumert
	Ladislay Lesanek	Ali Shahrak
80.0	Paul Rumbuc	Durhon Oldham
		Marc Zipper
	Russell Chang	Rick Altig
66.9	Brian Traboulay	Rick Altig
	Brian Schaefer	Vic Hancock
	Derek Hartley	Ali Shahrak
65.2		Tom Williams
	Erik Graham	David Cohen
72.3	Gregory Partee	Vic Hancock
69.6	Lee Conti	David Cohen
88.0	Rajeeve Arora	Rick Altio
	Damon Hartley	Geneser-Bitman
	Steven Greer	Durhon Oldham
64.4	Israel Pena	Tom Williams
	Steven Greer	Durhon Oldham
75.6	Vito Pecoraro	Eric Giglione
	Eric Neal	Geneser-Bitman
	David Hausman	Erlc Gigliona
89.2	Paul Rumbuc	Durhon Oldham
		Wittenbach-Ostrovsky
75.5	Rogar Johnson	Jatoft-Foti
	Jonathan Saluk	Richard Rutt
1	James Sun	Rick Altig
	Patrick Shehan	Larry Geneser
71.5	Gordon Reddin	Hurst Kopp
82.8		Gary Bleier
78.0	Charles Todd	Scott Smith
	Paul Rumbuc	Durhon Oldham
78.0	Erik Graham	David Cohen
80.2	Patrick Shehan	Larry Geneser
78.7		David Cohen
81.7	Cathy Thompson	Tyrone Conard
70.8	Paul Hardy	Rick Altig
81.1		Richard Rutt
	Ronald VanWoesik	Vlad Basov
65,3	Lori Turping	Rick Altig
	Jonathan Saluk	Richard Rutt
	Contraction Contract	A Perceptage of Net to Gross

Percentage of Net to Gross

#### INDIVIDUAL PRODUCERS

## COMMUNITY INVOLVEMENT

Timothy Cruise	Net ALP \$242,696	Year 2000		<b>YTD Qua</b>	alifiers	
Name	Net ALP	NG▲	Rin	MGA	SGA	
1. Timothy Cruise	\$209,651		77.4	Eric Nichols	Scott Smith	
* 2. Marion Underwood	196,944		73.8	Marton Underwood	Scott Smith	
<ul> <li>3, James Dattilo</li> </ul>	150,828		68.0	James Dattilo	Marc Zipper	
<ul> <li>4. Lance Brown</li> </ul>	139,400		82.6	Darren Miller	Cohen-Hartman	
* 5. David Wang	125,574		70.3	David Wang	Scott Smith	
6. John Alce	125,279		73.5	Doreen Ayan-Feli	Jatoft-Foti	
7. Kelly McDonald	125,217		67.6		Jatolt-Foti	
8. Ruban Sobaranes	124,898		78.7	Doreen Ryan-Foli	Jatolt-Foti	
9. Jim Bianchi	122,704		89.2	Paul Rumbuc	Durhon Oldbam	
* 10. Jennifer Baron	119,281		79.4	William Cook	Tom Williams	
11. Matthew Wolfanger	118,886		80.0	Paul Rumbuc	Durhon Oldham	
12. Al-Karim Walji	118.073		72.9	Melinda-Rae Lyse	Rick Aflig	
13. Joey Kennedy	116,565		70.6	Gary Williams	Rick Altig	
14. Roland Parker	116,159		69.6	wind a constraint	Tom Williams	
15. Russell Morris	115,820	94	4010		Marc Zipper	
16. Raymond Lau	111,396	w1	82.9	Roger Fung	Rick Altig	
17. Andrew Rossberg	108,774		81.1	Theodore Pappas	Richard Aut	
18. David Tubbin	106,822		71.9	David Tubbin	Rick Altig	
19. Joshua Robinson	105,055		71.5	Leslie Taylor	Geneser-Bilman	
20. Alex Roland	104,457		77.2	Alex Roland	Chris Lafond	
21. Camy Smith	103,722		64.4	Israel Pena	Tom Williams	
22. Anita St. Arnaud	103,180		76.2	Christine Hartman	Cohen-Hariman	
23. Mark Bleier	103,078		82.8	Constine Haitman		
24. Kendra Roberts	100,982		65.1	Bohest Balasha	Gary Bleier	
	100,982		65.4	Robert Delesky	Eric Giglione David Cohen	
25. Guy Panno	99,416		81.6	Davies Mensiels		
26. Kelth Zabrocki				Bruce Hennick	Marc Morton	
27. Douglas Bauknecht	99,255	1 C	83.9	Gary Williams	Rick Altig	
28. Clay-Nghia Nguyen	98,541	1	80,1	Ronald VanWoesik	Vlad Basov	
29. Julie Wells	95,958	and so that is	84.8	Nickolay Gusev	Vlad Basov	
30, Ramin Maghsoud	95,868		84.4	heff an Director in	Vlad Basov	
31. Scott Remmey	95,852		82.1	Jeffrey Dinocento	Eric Giglione	
32. Leslie Taylor	95,191		78.4	Leslie Taylor	Geneser-Bitman	
33. Steve Foti	92,112		66.9	Steve Foti	Jatoft-Foti	
34. Larry Wright	91,219		71.4	Definite Original	Robert Patterson	
35. DeMario Cooper	91,128		72.2	DeMario Cooper	Geneser-Bitman	
36. Moneesha Smith	90,911		77.8	Jeffrey Dinocento	Eric Giglione	
37. James Schneider	90,900		84.1	Michael Knapick	Scott Smith	
38. Carl Boldon	90,362		68.2	Charles Todd	Scott Smith	
39. Scott Kangas	89,522		68 8	Wendell Bangs	Rick Allig	
40. Chris Hernandez	89,482		78.0	Charles Todd	Scott Smith	
41. Lynn Erickson	89,089		75.6	41 A.S	David Cohen	
42. Abdulrazzaq Ahmed	88,863		80.1	Abdulrazzag Ahmed	Scott Smith	
43. Maria Esposito	88,656		77.5	Christine Hartman	Cohen-Bartman	
44. Allen Green	88,237		81.1		Richard Rutt	
45, David Jackson	88,108		70.5		Tom Williams	
46. Harold McSweeny	68,007		67.2		Ed Orell	
47. Eric Guinn	87,970		70.2	Derek Harbey	Ali Shahrak	
48. Gary Ponting	87,152		65.1	Anthony Zuppe	James Surace	
49, Patrick Parlsi	87,050		73.9	Herman Libman	Lisa D'Amico	
50. Samuel Cohen	86,891		72.5		Eric Giglione	

#### ck Altig Agency

- Donated \$25 to the ATU 1505 annual Christmas party.
- Contributed \$100 to British Columbia boxing.
- Gave \$5,000 to Washington State for Referendum 51.
- Donated \$85 to the Washington State Labor Council for door prizes.
- Donated \$110 for a WSCFF fund raiser.
- Contributed \$2,000 to the Tennessee AFL-CIO.
- Contributed \$50 for a BAC Local 1 raffle.
- Gave \$50 to the Ottawa Labor Council for a dinner to honor Nancy Rich.
- Gave \$300 to the Oregon Labor Round Table.
- Donated \$200 to the IBT 81 golf tournament.
- Contributed \$60 to the Oregon AFL-CIO.
- Contributed \$72.42 to the Alberta Juvenile Diabetes Research Foundation.
- Gave \$91.58 in door prizes to the IWA 1-3567.
- Contributed \$500 to the SCFP 2815.
- Donated \$200 to the TUAC 500 Gala.
- Contributed \$1,000 to the Minnesota Bowling Association scholarship fund.
- Donated \$250 to the IBT 599 golf tournament.
- Contributed \$194.22 to the British Columbia Snowmobile Association.
- Gave \$300 to the Carpenters 1325.
- Oonated \$316 to the Big Island CU League.
- Donated \$600 to the Elevators Union Local 126.
- Contributed \$300 to the OCUMA golf tournament.
- Gave \$250 to the APWU 2756.
- Donated \$300 to the Oregon ACPO conference.
- Contributed \$3,169 to Alberta Fish and Game.
- Donated \$100 to the ATU 1505 for their annual dance.
- Gave \$460 to the Alberta Building Trades Convention.
- Gave \$2,500 to the Manitoba Federation of Labour.
- Donated \$116.96 to the Manitoba CEP for Jerry Woods' retirement dinner.
- Contributed \$250 to the Cement Masons Local 528.

#### avid Cohen Agency

Donated two DVD players to the Ironworkers 416 annual picnic.

▲ Percentage of Net to Gross

# MONETARY DONATIONS

- Donated \$413 to the IBT Joint Council golf tournament.
- Gave \$100 in glft certificates to the Cedar Rapids Hawkeye Labor Council.
- Donated \$265 to the CWA 3808 golf tournament.

#### Altig-Martyn Agency

 Contributed \$400 to the Ontario Brantford District Labor Council.

#### David Cohen Agency

- Donated \$1,000 along with the Furer-Whittinghill Agency to the Labor Agency golf tournament.
- Contributed \$200 to the Turkeys for Tots program.

#### Cohen-Hartman Agency

- Contributed \$500 to the Building Trades golf outing.
- Donated \$500 to the CWA Hope 2002 golf outing.
- Contributed \$1,500 to the United Nurses Association of California.

#### Lloyd Fitzgerald Agency

Gave \$500 to the Credit Unions for Kids golf outing.

#### Mark Hancock Agency

- Contributed \$2,000 to the Teamsters Local 135 scholarship fund.
- Gave \$100 to the Indianapolis Fire Fighters Local 416.
- Donated \$100 to the Indiana Central Labor Council.

#### Vic Hancock Agency

- Gave \$100 to the IBEW 816 annual golf outing.
- Contributed \$100 to the Kentucky Credit Union League.

#### **Mike Jones Agency**

- Contributed \$750 to the Toledo Port Council.
- Donated \$2,000 to a United Way/Labor golf outing.

#### Nick Nitkowski Agency

 Contributed \$100 to the Plumbers & Steamfitters' Local Union No. 60 Megan Taylor education fund.

#### Shashi Parekh Agency

- Gave \$250 to the AFL-CIO scholarship fund.
- Donated \$50 to a Mt. Olive church group.

# **Total \$29.878.18**

### OTHER DONATIONS

#### Lloyd Fitzgerald Agency

 Donated the top prize for the Southeast Community Credit Union's miniature golf tournament.

## **RETENTION BONUS**

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K	Е.		21	L.

## TION BONUS

AGENCY
Gigitone-Brister Alchard Autt
Eric Giglione
Wittenbach-Oslrovsky
Cohen-Hartman Mark Hancock
South Smith
Joseph Manone
Furer-Whitlinghil!
Durtion Oldham Soott Smith
Shashi Parekh
Giglione-Brisler
Geneser-Bitman
Rick Allig Geneser-Bitman
Nick Nitkowski
Rick Altig
Marc Morton
Bill Johnings Shashi Parekh
James Surace
David Zophin
David Sobaiu
Rick Altig Eric Giglione
Gary Bleier
Viad Basov
Scoll Savan
Ali Shahrak Durhos Oldham
Mike Jones
Flick Altig
Scott Smith
Steve Friedlander
Allan Jonnings Giglione-Brister
Allan Jonnings
Eric Gigliona
Rick Altig Robert Hughes
Rick Altig
Geneser-Bilmen
Larry Geneser
Eric Gipliona
Cohen-Hartman Gary Bleier
Allan Johnings
David Cohen
David Cohon
Tim Schroeder Geneser-Bitmpn
Rick Atig
Allan Jennings
Vic Hancock
Eric Gigliona
Marc Zipper Josh Chalom
Ali Shahrak
Rick Albg
Rick Alleg Nick Nitikourski
Joseph Manone
Larry Geneser
David Cohen
Durhon Oldham Durhon Oldham
Steve Friedlander
Rick Altig
Eric Giglione
Richard Rull
Richard Ruff Ed Orell
Rick Allig
Eric Gialiona
Eric Gialiona
Rick Albg Vlad Basov
Gary Bleier
Eric Giglione
Hyrane Conara
Marc Morton Tom Williams
Geneser-Bilman
Rick Altig
Rick Altig Duithon Oldham
Bill Jennings
Rick Allig Jatott-Fol
Scott Smith
Ali Shahrak
Mark Hancock Geneser-Bitman
CARL BAR BUILDING

QUALIFIER

Paul DaSilva Immanuel Jarvis Benjamin Scoville Herivelto Pereira Todd Kubes Chris Hughes Jeremiah Johnson Kristina Bayardelle Harold McSweeny Amy Snyder Robert Ridley Darren Brink Chris Folmer Haridas Gori Handes Gori Sleve Augustine Shelagh Keleyhers Brigti Synesael Elizabeth Hood Sundoep Babbar Cherry Nichols Daniel Fioramonth Karen Eby Anthony Michole Robert Fort Neville Gayte Tilfany Öliver Anthony Coombs Joshua Isble Katherine Roccogrande Jonathan Cummings Kaherine Reccegand Jonathan Cummings Silepten Akey Monique Love Silepten Saul Patricia Campbell Ricardo Rodriguez Mike Cameron Gabriela Husti Alion Cervantes Gary Church David Rice Tarl Price Nasser Sahlcol Thomas Hanson Munzer Salah Muhammad Khan Corey Shorter Atan Schaefer John Varon Frederick Dagoslino Donald Adams Donald Adams Tandi Houalclanitha Kolly Pearl Byron Fletcher Andrew Vonau Scott Wollaston Julia Bliefnick Warren Schumacher Edward Bobalek Bront Mohann Edward Bobalek Brent Mathews Rofand Thomas Bryan Gillespie Brandi Chiarollin Lesley Habers Jellrey Mercer Frederick Hadayls Tricia Skotvran Jason Manasee Robert Strong Jolania Ladusane Shannon Walker Shannon Walker Asia Barba Asia Barba Angela Silver-Vrilliams Alain Degrace Timothy Routh Corey Duchame Gina Lutkus Michael Stephens Chris Cluphi Michael Menscell Michael Vanassell Barclay MacDonald Adam Wordinger Xiang Rong Li Anthony Diggs Keith Robb Benny Thompson Jodi Coetzee

VONSOR

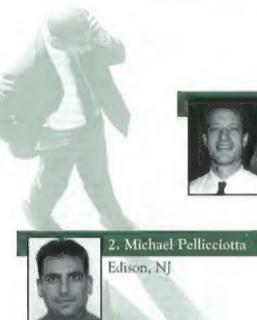
AGENCY		
Giglione-Brister		\$478
Al Shahrak		\$475
Rick Allig		\$473
Jalon-Foli Hick Allig		\$472 \$471
Bill Jennings		\$469
Gary Bleier		\$469
Eric Giglione		\$45B
Ed Orell Tom Williams		\$455 \$455
Tom Williams		\$453
Viad Basov		\$435
Dennis Ishler		\$433
Rick Allig Scolt Smith		\$431 \$427
Clyis Lafond		\$422
Amg-Martyn	1	\$367
Marc Morton	28	\$367
Josh Chalom		\$365
Matt Blument Tom Williams		\$362
Scoll Smith		\$362
Shashi Parekh		\$362
Larry Geneser Eric Giglione		\$362
Eric Giglione		\$361 \$361
Eric Giglione		\$359
Flick Allig		\$369
Rick Allig Durhon Oldham		\$358
Scoll Smith		\$358 \$358
Rick Altio		\$358
Eric Giglione		\$358
FOLD AANBELUE		\$367
Scoll Smith		\$350
Steve Friedlander Kevin Pawlowsio		\$355
Scott Smith		\$354
Jasolt-Fox		\$353
Durhon Oldham		\$351
Rick Altig Josh Chaloin		\$361 \$350
Marc Zipper		\$350
Geneser-Bitman		\$347
Josh Chalom		\$347
Tyrone Conard Rick Albig		\$346 \$345
Furer-Whittinghill		\$344
James Surace		\$344
Mike Jones		\$344
Robert Hughes		\$344 \$344
Eric Giglione Guy Rouelle		\$342
Scott Smith		\$339
Ali Shahrak		\$339
Joseph Manona Richard Rull		\$338
Rick Manslield		\$337
Cohan-Hariman		\$334
Rick Aleg		\$334
Richard Rull		\$333 \$333
Scotl Smith Ali Shahrak		\$333
Ed Orell		\$333
Durhon Oldham		\$329
Rick Altig		\$328
David Cohen Larry Geneser		\$328 \$328
Vind Basov		\$327
Ali Shahrak		\$325
Ed Orell		\$324
Ali Shahrak Ramin Kouladji		\$323 \$323
Genesel-Bilman		\$321
Rick Altig		\$321
Enc Giglions		\$321
Durhon Oldham Rick Altig		\$320
Richard Bull		\$319
Rick Altig		\$319
David Cohen		\$319
Rick Allig		\$318 \$317
Marc Morion Robert Hughes		\$316
Ali Shahrak		\$316
Rick Allig		\$316

**Total Bonus Paid Out** \$609,961

## SUPERVISING AGENTS

# **GENERAL AGENTS**

an II of the later









ictober Productio	n	All Time Record to Beat Month: \$43,409 1st Yr. Gino Tanzil					Record to Beat 606 Net ALP Chad Roehrs
Name	1st Year Agent	Net ALP	NG	Rtn	# 1st Yr Agents	MGA	SGA
1. Eric Topper	\$32,732	\$44,597	91		3	Ladislav Lesanek	All Shahrak
2. Michael Pellicciotta	29,728	37,399	94		5	Marc Rosen	Eric Giglione
3. Lesley Habers	19,481	18,229	85		2	Yumiko Yamashita	Ali Shahrak
4. John Konopka	19,142	19,142	96		2	Byron Walson	Eric Giglione
5. Judy Ramos	17,669	17,669	100		2	Lorena Barriere	David Gohen

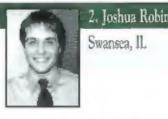
(1)	) Production		All Time R YTD: \$142,72			coo l Dra		Record to Beat 992 Net ALP Vladimir Opra
	Name	1st Year Agent	Net ALP	NG	Rtn	# 1st Yr Agents	MGA	SGA
•1,	Susan Schweitzer	\$95,138	\$158,992		79.7	2	Wendell Bangs	Rick Altig
2.	Trady McNallan	87,968	129,153		72.3	1	Wendell Bangs	Rick Altig
3,	Darren Brink	61,347	94,236	83		3	Nickolay Gusev	Viad Basov
4,	Todd Faulkner	59,381	89,455	81		1	Ladislav Lesanek	Ali Shahrak
5,	Michael Czopek	57,152	105,163	84		2	David Hausman	Eric Giglione

Supervising Agent selection guidelines for recognition in the Spotlight are as follows: Must have one First Year Agent coded and meet all production requirements.

		Kevin Thombur vansea, IL	¥			2. Joshua Robinson Swansea, IL	
3. Bret I Swansea,		All Time 1	I	i. James B it. Lauderd ito Beat		All Time	5. Samuel James Ridgeland, MS X Record to Beat
ctober Productio	0	Month: \$102	,403 1st Yi	. Eric Neal		Month: \$111	,262 Net ALP Eric Neal
Name	1st Year Agent	Net ALP	NG	Rin	# 1st Yr Agents	MGA	SGA
1. Kevin Thornburg	\$51,454	\$54,346		67.6	9	Damon Hartley	Geneser-Bitman
2. Joshua Robinson	51,227	56,472		65.4	7	Leslie Taylor	Geneser-Bitman
3. Bret Fels	40,732	36,102	88		4	Eric Neal	Geneser-Bitman
4. James Boucher	38,009	43,650		80.4	3	William Cook	Tom Williams
5. Samuel James	34,583	40,269		68.6	6		Wittenbach-Ostrovsky
6. Brad VanAllen	33,286	36,578	98		2	Dennis Kelleher	Giglione-Brister
7. Denise Baleman	31,948	32,312	88		2	Brian Traboulay	Rick Altig
8. Jason Schlomann	30,225	43,634	93		3	Jonathan Saluk	Richard Rutt
9. Francisco Perez	30,083	36,562		73.5	6	Jeffrey Dinocento	Eric Giglione
10. Kevin Leonard	30,008	37,786	85		4	Marion Underwood	Scott Smith
		All Time I	Record	to Beat		All Time	Record to Beat-
	the state i	eccord.	to ascat		THE THIC	TTEOTH TO MANE	

Name	1st Year Agent	Net ALP	NG	Rin	# 1st Yr Agents	MGA	SGA
* 1. Samuel James	\$252,969	\$323,471		68.5	6		Wittenbach-Ostrovsky
* 2. Scott Geisel	237,160	283,765		73.8	2		Lisa D'Amico
* 3. Jim Bianchi	203,888	318,826		89.6	4	Paul Rumbuc	Durhon Oldham
* 4. Jeffrey Ravnitzky	173,208	220,202		76.6	2	Israal Pena	Tom Williams
* 5. Francisco Perez	171,109	255,845		73.5	6	Jeffrey Dinocento	Eric Giglione
6. Hal Herman	157,701	238,701		79.1	3	Paul Rumbuc	Durhon Oldham
7. Joshua Robinson	156,118	251,517		65.4	7	Leslie Taylor	Geneser-Bitman
8. James Boucher	146,956	206,615		80.4	3	William Cook	Tom Williams
9. John Huber	143,339	248,201		73,5	4	Jeff Dinocento	Eric Giglione
10. Dorian Oldham	140,812	202,154		79.4	3	Paul Rumbuc	Durhon Oldham

General Agent selection guidelines for recognition in the Spotlight are as follows. Must have two First Year Agents coded and meet all production requirements.





# MASTER GENERAL AGENTS

1. Paul Rumbue	2. David Hausman
Rochester, NY	Edison, NJ
3. Eric Neal	4. Steven Greer
Swansea, IL	Rochester, NY
5. Jeffrey Dinocento	6. William Cook
Edison, NJ	Fr. Lauderdale, FL
7. Jonathan Saluk	8. Brian Traboulay
Great Neck, NY	Burnaby, BC
9. Leslie Taylor	10. Melanie Cohen
Swansea, IL	Framingham, MA

cto	ber Production	All Time I Month: \$190			All Time Record to Beat Month: \$236,811 Net ALP Ed Orell			
	Name	1st Yr. Agenl	Net ALP	NG	Rtŋ	#1st Yr. Agents	SGA	
1.	Paul Rombuc	\$142,282	\$208,452	10000	80.8	24	Durhon Oldham	
2	David Hausman	122,715	149.406		64.4	22	Eric Gigilione	
3.	Eric Neal	100,838	115,523	A CONTRACTOR	65.8	19	Geneser-Bitman	
4.	Steven Greer	86,651	90,998	· · · ·	83.2	10	Durhon Oldham	
5.	Jeffrey Dinocento	85,015	136,986		71.9	21	Eric Giglione	
6.	William Cook	83,617	95,787		73.7	16	Tom Williams 🕺 🐧	
7.	Jonathan Saluk	80.575	83,068	1000	78.0	10	Richard Rutt	
8.	Brian Traboulay	77.112	68,518		73.6	11	Rick Altig	
9.	Leslie Taylor	68,906	76,236	11 Call	76.2	7 .	Geneser-Bitman	
10	Melanie Cohen	65,747	72,459	10	72.0	13	Giglione-Brister	
11.	Marc Rosen	64,448	67,288	2	76.7	//11	Eric Giglione	
12.	Marcellus Adams	63,882	63,639	1	66.0	6 24	Allan Jennings	
13.	Theodore Pappas	58.855	66,597	1	77,2	1 7	Richard Rutt	
14.	Yumiko Yamashita	58.606	57,476	1	68.4	13	All Shahrak	
15	Joseph Diecedue	57,651	56,915		64.5	_ 9	Nicholas Nitkowski	
16.	Dannis Kellehar	57,085	57,260	97		B	Gigliona-Brister	
17.	Russell Chang.	53,911	. 51.742		80.6	В	Rick Allig	
18.	Eric Nichols	53.627	88,253	100 T 1	66.5	7	Scott Smith	
19.	David Iriye	53,574	49,691		72.0	16	David Cohen	
20.	Grepory Partee	53,308	78,216		68.6	9	Vic Hancock	

Th Bradmatian		All Time F				ime Record to Beat	
TD Production		YTD: \$1,705,	178 1st Yr.	Slav Bitman	YTD: \$2,046,700 Net ALP Ed Orell		
Name	1st Yr. Agent	Net ALP	NG	Atn	#1st Yr Agents	SGA	
* 1. Paul Rumbuc	\$1,343,731	\$1,727,017		80.6	24	Durhon Oldham	
* 2. Jeffrey Dinocento	968,057	1.320.012	100	71.9	21	Eric Giglione	
* 3. Eric Neal	938,794	993 938		65.8	19	Geneser-Bitman	
* 4. David Hausman	814,411	1.054.624	201.001	64.4	22	Eric Giglione	
* 5. Wendell Bangs	656 298	872.664	60 M.	73.4	12	Rick Altig	
6. David Iriye	613,778	622.401	all a start	72.0	16	David Cohen	
7. John McCreary	600,505	603,539	1.50	66.0	13	Furer-Whittinghill	
8. William Cook	583,176	634,276	2.00	73.7	16	Tom Williams	
9. Lee Conti	549,661	647,685	P 0	72.4	- 14	David Cohen	
10 Christine Hartman	496,636	905,656	OI BARTER	70.3	8	Cohen-Hartman	
11. Doreen Ryan-Foti	486,485	925,881	-	72.9	13	Jatoft-Foli	
12. Steven Jakubczak	484.008	643,041	1000	73.1	4	Scott Smith	
13. Robert Delesky	473,722	509,271	1	68.9	11	Eric Giglione	
14. Steven Greer	463,426	480,548		83.2	10	Durhon Oldham	
15 Gregory Partee	451,494	669,838	1	68.6	9	Vic Hancock	
16. Vito Pecoraro	451.025	555,409	1	68.3	11	Eric Giglione	
17. Steven Lee	440.068	575,836	1 3	76.0	13	Altig-Martyn	
18. Brandon Geneser	439,417	583,909	A	68.3	9	Larry Geneser	
19. Theodore Pappas	432,988	473,608	1	.77.2	7	Richard Rutt	
20. John Akers	430,712	476.364	an a	71.4	7	Chris Lafond	

Master General Agent selection guidelines for recognition in the Spotlight are as follows: Must have four First Year Agents coded and meet all production requirements.

## MASTER GENERAL AGENTS

#### MANAGEMENT BONUS

# **Monthly Management Bonus** 65 Percent and 70 Percent MGA Contracts 57.5 Percent GAs Coded Under MGA

# **October Bonus Qualifiers**

Paul Rumbuc \$14.342 **Eric Neal** \$11,169 David Hausman \$11.059 **Steven Greer** \$9.632 **Jonathan Saluk** \$7.695 **Bill Cook** \$7,767 **Russell Chang** \$7.297 Pat Shehan \$7.242 Marc Rosen \$7.179 **Leslie Taylor** \$6.941 **Gregory Partee** \$6.756 **Jeffrey Dinocento** \$6,683 Dennis Kallaher \$6.088 Ladi Lesanek \$6.061 Theodore Pappas \$5.809 **Ronald VanWoesik** \$5.635 **Eric Nichols** \$5.129 **Roger Funa** \$4.944 **Bronson Zolik** \$4.848 Steven Ratlitf \$4.809 Erik Graham \$4,779

Marlon Underwood \$4,738 \$2.526 Sleven Jakubczak \$4,731 \$2,491 Joseph Diecedue \$4.727 \$2,397 Lawrence Hauck \$4.674 \$2.355 **Brian Traboulay** \$4.649 \$2.312 Mathew Hart \$4,648 \$2,238 **Brian Schaeter** \$4,521 \$2,158 **David Irive** \$4.520 \$2.098 **Robert Delesky** \$4.394 \$1.984 **James Beck** \$3.971 \$1,854 **Jay Mullins** Lee Conti \$3.538 \$1,850 **Bruce Hennick** \$3,442 \$1,497 **Cathy Thompson** \$3.257 \$1,447 **DeMario Cooper** \$3.178 \$1.381 Alex Roland \$2.975 \$1.328 Henry Moran \$2,895 \$1.303 **Byron Watson** \$2 862 \$1,296 Kevin Khadivian \$2,818 \$1,292 **Israel Pena** \$2.814 \$1.239 **Ron Howell** \$2,722 \$1.137 James Logan \$2.626 \$1,133

Brian Waller Lorena Barriere \$1.112 Steven Lee **Dorian Oldham** \$1.066 John McGrath **Timothy Collier** \$1.051 Marcellus Adams Francisco Perez \$986 William Thompson Christine Hartman \$964 Mahmoud Kenareh **Gregory** Jeffers \$779 **David Tubbin** John McCreary \$741 **Sidney Hodoskiss Eric Grier** \$713 Yumiko Yamashila **Jim Bianchi** \$698 **Illia Orlovic Denise Gilbert** \$694 **Bret Fels** \$686 **Jerald Muhammad** Roger Geering \$641 Wayne Hendricks **Denard Cooper** \$591 **Matthew Wollanger Nickolay Gusey** \$465 **John Akers** Narinder Dhillon \$460 **Kevin Leonard** Lisa Donophue \$458 **Tim Thomason Emmanuelle Fantoti** \$456 **Joshua Robinson Robert Tooley** \$454 **Rajeev** Arora **James Boucher** \$453 **Jeremy Welch Rick Choptulk** \$439 **Jason Schlomann Donavan Locklear** \$396 Total \$287,964

\$380 \$378 **Aslf Javaid** \$367 \$364 \$330 \$325 \$311 **Gary Selesky** \$311 **Robert Olive** \$298 \$290 \$289 **Joseph Ricci** \$289 \$281 \$280 Kent Booze \$267 \$266 \$264 Hal Herman \$209 \$187 John Huber \$95

Scott Blum

**Thomas Alligood Eric Tuttobene Barry Deardorff Melinda-Rae Lyse Gary McClanahan Gabriel Springer Charles Rodriguez Brad VanAlfen Denise Bateman** Keith Zabrocki Scott Georger **Jeffrey Ravnitzky** 

# The Work of the Leader

I have researched, read and thought a lot about our the more you know, the more of an expert you profession and the many roles we take on within that become, and the stronger leader you will be. A profession. I have also done a great deal of thinking leader must also be able to express empathy. about the qualities, characteristics and prerequisites of Empathy is the ability of putting yourself in other leadership. Based on this reflection, I have reached a people's shoes. Being able to empathize with your number of conclusions. clients, prospects and Agents will help you deal effectively with the many issues which arise that For one, I have concluded that leadership is only these people will be looking to you to solve. In my possible where the ground has been prepared in experience, both of these traits can be cultivated.

advance. To a certain extent, I will be the first to admit, this process of ground-breaking is beyond the

control of a lone individual in a large company like American Income Life. If an organization is not pulling for you, you are likely to be hobbled from the start.



Fortunately, for all of AIL's current and future leaders. we understand the need to go to greater lengths to groom and develop our leaders. American Income is constantly looking to

"The best leaders are clear. They continually light the way, and in the process, let others know that, what they do makes a difference." - Anonymous

broaden the skills and knowledge base of its people.

A leader, however, is not simply a passive vessel into which we can pour our best intentions. Personal development is the first important building block of leadership.

To lead successfully, a person must demonstrate two active, essential and interrelated traits - expertise and empathy. A leader must be "in the know" when it comes to their profession. All that simply means is,

#### SGA DEVELOPMENT

The leadership equation requires yet another vital

FROM THE DESK OF: **Bob Falvo** Vice President of SGA Development

prerequisite. Leaders are not only shaped by their environment; they also take active roles in remaking that environment in productive ways. In other words, true leaders create organizations that support the exercise and cultivation of leadership. This can only be achieved through rigorous and systematic organizational development.

The work of leadership is therefore, both personal and

organizational. The bad news is, this means lots of hard work. The good news is, leaders are made, not born.

I am convinced that anyone who wants to work hard enough and develop these traits can lead. Let's continue to improve ourselves as leaders and understand what the ancient Romans meant when they said, "A learned man always has wealth within himself."

# STATE GENERAL AGENTS

# STATE GENERAL AGENTS



Eric Giglione

Category I		OCTOBER PRODUCTION						YEAR TO DATE PRODUCTION				
SGA	1st Yr Agant	Stansard	% Of Stdral	Not ALP	NG	Fitn	1st Yr Agent	Standard	% Of Stdrd	Net ALP		
Eric Giglione	\$456,194	\$168,000	272	\$592,480		70.3	\$4,332,699	\$1,680,000	258	\$5,505,617		
Rick Altig	931,556	468.000	199	1,434,973		69.0	7,766,802	4,608,000	169	12,119,332		
Larry Geneser	173,396	108.000	161	249,964		65.4	2,453,347	1,092,000	225	3,088,397		
Scott Smith	290,010	240.000	121	661,127		68.3	3,043,117	2,244,000	136	5,410,353		
Richard Rutt	166,634	156.000	107	201,758		78.1	1,118,727	1,500,000		1,275,185		
David Cohen	162,722	156,000	104	283,951		73.3	1,787,060	1,488,000	120	2,906,748		



**Durhon Oldham** 

Category II		OCTOBER PRODUCTION						YEAR TO DATE PRODUCTION				
SGA	1st Yr Agent	Standard	% Of Stdrd	Net ALP	NG	Rtn	1st Yr Agent	Standard	% Of Stdrd	Net ALP		
Durhon Oldham	\$228,933	\$72,000	318	\$304,540		80.7	\$1,640,353	\$720,000	228	\$1,997,943		
Giglione-Brister	117,863	B4,000	140	140.830	85		694,102	492,000	141	852,246		
Vlad Basov	95,998	84,000	114	115,251		76.4	667,886	660,000	101	1,203,562		



for Williams

Category III	1	OCTOBER PRODUCTION						YEAR TO DATE PRODUCTION				
SGA	1st Vr Agent	Standaro	stdrd	Net ALP	NG	Rīn	1 st Vr Agent	Standard	5 Of Stdrd	Net ALP		
Tom Williams	\$144,584	\$60,000	241	\$232,455		71.3	\$1,475,921	\$600,000	246	\$2,053,161		
Allan Jennings	123,675	80,000	206	134,437		67.0	571,276	456,000	125	695,047		
Marc Morton	118,652	80.000	198	150.601		71.9	1,007,475	600,000	168	1,301,500		
Vic Hancock	104,982	60.000	175	145,674	88		312,465	180.000	174	402,657		
Shashi Parekh	76,819	60,000	128	94,920	95		102,191	120,000		133,595		





Larry Geneser & Slav Bitman

Category IV	OCTOBER PRODUCTION					YEAR TO DATE PRODUCTION				
SGA	1st Yr Agent	Standard	% Of Stdrd	Net ALP	NG	Rtn	1st Yr Agent	Standard	tion Stdrd	Nel ALP
Geneser-Bitman	\$276,067	\$48,000	575	\$327,851		67.1	\$2,013,659	\$384,000	524	\$2,423,261
Bill Jennings	113.800	48,000	237	143,479		73.2	1,007.670	480,000	210	1,262,805
Wittenbach-Ostrovsky	85,828	48,000	179	92,606		70.9	669,710	468,000	143	711,735
Steve Friedlander	80.879	48,000	168	107.878		71.2	870.431	480,000	202	1,251,683
Nick Nitkowski	72,352	48,000	151	81,542	87		349,905	300,000	117	441,464
Chris Lalond	62,631	48.000	130	91,251		73.1	694,784	432.000	161	968,401
Furer-Whittinghill	49,718	48.000	104	61,861		69.3	900,692	480,000	168	1,049,537



**Robert Hughes** 

Category V		OCTOBER PRODUCTION						YEAR TO DATE PRODUCTION			
SGA	1st Yr Agent	Standard	% Of Stdrd	Net ALP	NG	Rtn	1st Yr Agent	Standard	% Of Stdrd	Net ALP	
Robert Hughes	\$75.391	\$36.000	209	\$85.844	93		\$135,461	\$72,000	186	\$158,707	
Altig-Martyn	73,343	36.000	204	88,197		68.0	666,171	360,000	185	806,389	
Aamin Kouladii	67,184	36.000	187	114,855		68.4	413,895	360,000	115	747,870	
Gary Bleier	52,517	36.000	146	86,415		72.0	337,177	360,000		572,937	
Mike Jones	39,515	36.000	110	81,265		65.9	317,676	360.000		554,928	

### PR REPRESENTATIVES

## PR REPRESENTATIVES

#### **October Preduction**

PA Managar	No Cards	SGA	
1. Debbie Enstedt	18,855	Rick Altig	
2. Al Wall	6,747	Joshua Chalom	
3. Charles Hill	6,027	Jatoft-Foti	

All Time PR Card Production Record Month: 18,960 cards Anthony Gentill							
Category A	No. Gards	SGA					
1. Al Wall	6,745	Joshua Chalom					
2. Jacqueline deVooght	5,037	Rick Altig					
3. Robin Denham	3,545	Larry Geneser					
4. John Molina	3,225	Jatoft-Foti					
5. Irene Rurycz	2,390	James Surace					

Category B	No. Cards	SGA		
1. Joseph Ward	2,633	Geneser-Bitman		
2. Vivian Dwyer	2,052	Ali Shahrak		
3. Darrell Dorey	2,037	Ramin Kouladji		
4. Becky Cutler	1,533	William Jennings		
5. Laurie Onasch	1,264	Manone & Altig		

U fire 77 Group Pa		
Nonth: 125 groups	Darrell Dorey	
lalegery C	No. Groups	SGA
1. Roy Jessome	40	Ramin Kouładji
2. Darrell Dorey	31	Ramin Kouladji
3. Jenny Williams	15	Rick Altig
3. Joseph Ward	15	Geneser-Bitman
3. Becky Cutler	15	Bill Jennings
3. Susan Kelleher	15	David Zophin

15

**Robert Smith** 

3. Tracy Smith

Category A = SGA categories one and two. Category B = SGA categories three, four, tive and six. Category C = Top number of contracts signed from all SGA categories. Public Relations Manager selection guidelines for recognition in the Spotlight are as follows: Must have two PR. Representatives coded and meet all production requirements.

## PR Manager



**Debbie Enstedt** Winnipeg, MB

# Category A:



Al Wall Toronto, ON



Jacqueline de Vooght Calgary, AB

# Category B:



Joseph Ward Swansea, IL



Vivian Dwyer Raleigh, NC

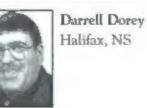
# Category C:



Roy Jessome







YTD	Production

PR Manager		No. Cares	SOA
÷1,	Debbie Enstedt	173,249	Rick Altig
*2.	Malka Arony	44,175	Cohen-Hartman
3.	Al Wall	32,542	Joshua Chalom

# All Time PR Card Production Record

YTD: 61,879 cards Denise Bowyer

Category A	No. Ganix	SBA
*1. Rona Spano	30,410	Scott Smith
*2. Robin Denham	28,541	Larry Geneser
*3. Brenda DiSomma	27,790	Eric Giglione
4. Al Wall	24,105	Joshua Chalom
5. Bernard Wendekier	22,843	Rick Altig

Category B		No. Cards	SGA
*1,	Laurie Onasch	19,517	Manone & Altig
*2.	Malka Arony	18,409	Cohen-Hartman
*3.	Erin McKee	14,179	Shashi Parekh
4.	Sandra Johnson	11,783	Gary Bleier
5.	Lydia Hovanski	11,198	Allan Jennings

### All Time PR Group Preduction Record

YTD: 330 groups Darrell Dorey

Category C	No. Groups	SGA
*1. Darrell Dorey	483	Ramin Kouladji
*2. Roy Jessome	167	Ramin Kouladji
*3. Richard Case	124	James Surace
4. Kenneth Altizer	116	Marc Morton
5. Vivlan Dwyer	108	Ali Shahrak

#### PR BONUS

# Qualifiers

Kenneth Altizer	\$1,08
Dameli Dorey	\$1,08
Richard Case	\$1,08
Rotin Dentan	\$1,00
Vivian Dwyer	\$97
Jacqueline deVocult	\$82
Becky Cutler	\$78
Al Wall	\$78
Robin Andrade	\$78
Susan Kelleter	570
Leanter Logiez	\$75
Richard Jessome	\$75
John Molina	\$75
Joseph Ward	\$750
Tracy Smith	\$750
Brenda DiSomma	\$72
Rona Spano	\$72
Irene Muryaz	\$65
John Wilkinson	\$62
Leo VanDenBussche	\$580
Bernard Wendekler	\$550
Eleryi Grae	\$55
Joseph Westfall	\$52
Patricia Metcalf	\$500
Jennifer Opra	\$500
Laurie Onasch	\$435
Robert Dailey	\$400
Manon Brulotte	\$400
Malka Arony	\$313
Erin McKee	\$300
Shannon Walker	\$300
Linda Basknecht Hicks	\$20
Erica Dalager	\$275
Bill Gibson	\$263
Catherine Briggle	\$263
Cynthia Ware	\$263
Rrissa Mensley	\$25
Lou Nell Basky	\$25
Gabriela Berlinei	\$25
Roger Johnson	\$250
Sandra Johnson	\$240
Ayanna Prordergast	\$20
Lypia Hovanski	\$20
David Blaisdell	\$204
Frances Christle	\$200
Brenda Swecker	\$200
	47.01



JANUARY FEBRUARY MARCH APRIL MAY JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER

DECEMBER



# What is the Value of Your Experience?

on who wanted the napkin. Pablo Picasso was a well-known 20th Century artist. During his lifetime he created an overwhelming On a more serious note, the story did make me realize 22,000 pieces. These works included paintings, that my experience and knowledge --- at least in my sculptures, ceramics, mosaics, graphic arts and even chosen profession - do indeed have value. For that stage designs. Picasso's art has become so reputable matter, everyone's experience has value. It is, and widespread that he is considered the inspiration however, how an individual demonstrates that for the modern art movement including Cubism, experience and knowledge that increase the value of which he and Georges Braque co-invented, and for these intangibles. which he is still famous today.

I recently read an interesting story about Picasso, and experience and knowledge? it seems, this story has changed my life - or at least Will you be an integral part of your Agency in my way of thinking.

A young man walked into a small European café. Sitting at a table near the entrance was an older man that resembled Pablo Picasso. The young man approached the man and inquired about his identity. The older gentleman nodded, smiled and admitted he was indeed Picasso. Being a fan of the artist, the young man handed him a cocktail



"I am always doing that which I cannot do, in order that I may learn how to do it.'

Will you be a mentor or be invited to serve on next napkin and asked, "Will you draw something I can year's Leadership Council? keep as a souvenir?" Picasso said he would, but would like to be paid the value of the drawing. The young Will you increase your activity to capitalize on the man agreed, and Picasso began to draw. Picasso proposed changes for a P.R. Career contract, completed the drawing, held out the finished product retirement contributions, and increased monthly and said, "That will be \$10,000." The young man bonus opportunities? reddened, stammered and said, "Ten thousand dollars Will your worth be more as your experience and - it only took you ten seconds." Picasso smiled and knowledge grows? replied proudly, "No, it took me 30 years."

Just remember, it is experience coupled with activity Almost immediately, I thought if it were me doing that determines your value, and your value is decided the drawing the cocktail napkin would be worth by you! something like \$2 and that would still greatly depend

Paul Wellstone the Democratic Senator from Minnesota, died in a small plane crash on Oct. 25, 2002. According to CNN reports, "The plane went down in snowy, frozen rain and then burst into flames in a wooded area about seven miles east of the Eveleth-Virginia Municipal Airport." Wellstone was on the campaign trail when his plane, also carrying his wife and daughter, went down. Mr. Wellstone was seeking re-election against the Republican candidate Norm Coleman, former mayor of St. Faul. Senator Paul Wellstone was an advocate of health care coverage expansion, veterans affairs, environmental concerns and was a

friend to the labor movement. He will be greatly missed by the working men and women of Minnesota and America. Don't forget to read next month's issue of Spotlight when Denize Bowyer pays tribute to this outstanding man and politican,

#### INSIGHT

With this in mind, what is the value of your

FROM THE DESK OF: **Denise Bowyer** Vice President &

National Director of Public Relations

- Pablo Picasso

generating one thousand hard cards annually/per Producer coded? Will you couple your experience with an increase in activity to help meet the challenge of producing two million leads throughout the entire company?

Will you be willing to share your experience and knowledge by helping train new P.R. Reps?

#### In Memoriam

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